



◀ **AVT'S NATURALENS ENHANCES GP LENS PERFORMANCE.** Advanced Vision Technologies (AVT) is a new contact lens company that has recently introduced a Dispensing Inventory System called the Naturalens DIS. This unique GP lens product goes through a proprietary surface conditioning process. Non-wetting surfaces of GP lenses is one of the major complaints of practitioners fitting GP lenses. This new AVT Rotating Emulsification Surface Conditioning Process cleans and conditions the surface, virtually eliminating the time-consuming practice management issue of non-wetting lenses. Naturalens is packaged exclusively in the new Polyvial storage container available from Contamac and Lobob. For more information, contact Advanced Vision Technologies at 888-393-5374 or avtlens.com.

▶ **MACULARPROTECT COMPLETE PRESERVES SMOKERS' EYESIGHT.** ScienceBased Health has launched a new macular health product, MacularProtect Complete, -S, a convenient all-in-one nutritional formulation to help protect macular and full body health. Based on the science of the National Eye Institute-sponsored AREDS clinical trial and advanced research on lutein and other nutrients, it is free of beta-carotene for those who should avoid high intake of beta-carotene, such as smokers. MacularProtect Complete-S contains a built-in multinutrient with an impressive array of antioxidants, protective flavonoids, high levels of B vitamins, and other essential vitamins and minerals for full body protection. For more information, contact ScienceBased Health at 888-433-4726 or sciencebasedhealth.com or at Vision Expo West, #MS6103.

